

RotoWorld®

MAGAZINE FOR THE ROTATIONAL MOLDING & PLASTICS DESIGN INDUSTRIES



ROTO
PRODUCT
DISPLAY

DESIGNING
OUR
FUTURE

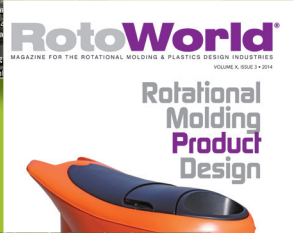
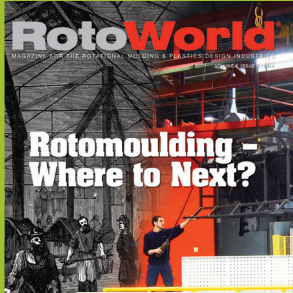
www.rotoworldmag.com

@RotoWorldMag



ROTOWORLD®

2015 RotoWorld® Media Kit



All contracts, insertion orders and copy are subject to the approval of the publisher. Advertising will be billed at the open rate unless a contract for frequency rates has been established. Default or non-payment according to the terms of the contract will affect total contract amount due. Publisher may reject advertising copy at any time. Insertion cancellations will not be accepted after the closing date. All advertising contracts are binding and cannot be cancelled. Publisher is not liable for delays in delivery and/or non-delivery in the event of Acts of God, actions by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes, whether legal or illegal, labor or material shortages, transportation interruption of any kind, work slowdown or any condition beyond the control of the publisher affecting production in any manner.

Printing & Production Specifications

RotoWorld® magazine is offset printed using 200 Line Screen, Perfect Binding, 80 lb. Coated Gloss Cover and 80 lb. Aqueous Coated Text. See all digital requirements mechanical specifications on page 3. There will be a separate charge for required design and production adjustment of customer supplied advertising layout or customer requested ad composition and/or alterations. Graphic production will be charged at \$80.00 per hour and customer proofs will be provided. Required camera work, scans, separations, film imaging, digital and freight will result in additional charges.

Collateral Services

Direct mail, reprints, marriage mail, online advertising and overruns for promotional purposes, art design, layout and production services are available by quote.

Subscriptions

Single copy \$15.00. U.S.A. Annual Subscription \$60.00. Canada or Mexico Annual Subscription \$75.00. Foreign Annual Subscription \$120.00 (all U.S. funds).

Circulation

Publisher's sworn statement available upon request. RotoWorld®, Magazine for the Rotational Molding & Plastics Design Industries, is a controlled circulation publication targeting the entire global rotational molding industry, the international plastics design industry related to rotational molding, end users and OEMs of plastics products. All space reservations, insertion orders, advertising materials and correspondence pertaining to advertising should be addressed to RotoWorld® at the following address:

JSJ Productions, Inc.
14101 Hwy 290 W, Bldg. 1600-B
Austin, TX 78737 USA
Phone: 512.894.4106
Fax: 512.858.0486

Visit RotoWorld® website at www.rotoworldmag.com or email: Jennifer@jsjproductionsinc.com. RotoWorld® magazine is the professional trade publication for the global rotational molding industry. Six times per year, RotoWorld® features informational, educational and technical articles of interest to all phases of the rotational molding industry including product design and end-users with various different language translated summaries and articles. RotoWorld® includes timely articles on issues, events, people, companies, products, and services. RotoWorld® is the perfect media for keeping abreast of the global Rotational Molding Industry.

RotoWorld® is a JSJ Productions, Inc. trade publication. JSJ Productions, Inc. owns all copyrights of RotoWorld® magazine. ©JSJ Productions, Inc. All rights reserved.

RotoWorld®

Art Requirements

<p>2 Page Spread</p>	<p>Non-Bleed: 15.0"x9.795" 381mmx248.793mm Bleed: 16.25"x11.125" 412.75mmx282.575mm Trim: 16.0"x10.875" 406.4mmx276.225mm</p>	<p>Full Page Non-Bleed: 7.0"x9.795" 177.8mmx248.793mm Bleed: 8.25"x11.125" 209.55mmx282.575mm Trim: 8.0"x10.875" 203.2mmx276.225mm</p>	<p>2/3 Page 4.613"x9.795" 117.17mmx248.793mm</p>
<p>1/2 Page V 3.42"x9.795" 86.868mmx248.793mm</p>	<p>1/2 Page H 7.0"x4.814" 177.8mmx122.276mm</p>	<p>1/3 Page Square 4.613"x4.814" 177.17mmx122.276mm</p>	<p>1/4 Page V 3.42"x4.814" 86.868mmx122.276mm</p>

Digital Ad File Requirements

Please submit print advertisements in one of the file formats:

- ▶ **Adobe PDF/X-1a:** Fonts must be embedded. Make sure all black text is 100% black.
- ▶ **Indesign:** All screen and printer fonts and all supporting images must be included. All images should be 300 dpi and CMYK.
- ▶ **Adobe Photoshop:** The entire file should be created in Photoshop and saved as a 300 dpi TIFF. Your file should be CMYK. Please flatten your file to help avoid font issues.
- ▶ **Adobe Illustrator:** Convert all text to outlines. Please make all embedded images 300 dpi and CMYK. No Spot Colors.

We cannot assume responsibility for the quality of embedded images that have been saved at lower resolutions and RGB.

PC Users: Submit your file as a 300 dpi Photoshop flattened TIFF. We are Mac based.

Note: Any ad that does not meet these requirements and sizes as per the mechanical specs will have to be altered. We do not assume responsibility for such alterations. They will be made to fit our specifications.

How to submit files:

1. **FTP:**
hostname: ftp.designintersection.com
username: jsj@designintersection.com
password: artwork
2. **E-mail:**
jennifer@jsjproductionsinc.com
anya10@sbcglobal.net
3. **Ship CD/DVD:**
JSJ Productions, Inc.
14101 Highway 290 W., Bldg.1600-B
Austin, TX 78737

2015 Publication Dates & Deadlines

Jan/Feb – Issue 1

Rototrade® Show

Space: 12/15/2014

Materials: 1/5/2015

Publication 1/29/2015

Mar/Apr-2015 – Issue 2

Research

Space: 2/1/2015

Materials: 2/16/2015

Publication: 3/16/2015

May/Jun-2015 – Issue 3

Design

Space: 4/1/2015

Materials: 4/15/2015

Publication: 5/15/2015

Jul/Aug-2015 – Issue 4

Manufacturing

Space: 6/1/2015

Materials: 6/15/2015

Publication: 7/1/2015

Sep/Oct-2015 – Issue 5

ARMO Special Show Issue

Space: 7/20/2015

Materials: 8/1/2015

Publication: 8/25/2015

Nov/Dec-2015 – Issue 6

Markets

Space: 10/15/2015

Materials: 11/2/2015

Publication: 11/25/2015

Reaching the world of Rotational Molding!

Additional Considerations/Opportunities

Art Charges – *RotoWorld*® graphic designers will help design your advertisements at a reasonable rate. Please contact your sales associate for a quote.

Credit, Payment, Commissions, Cash Discounts

Payments must accompany all contracts unless credit has been established with the publisher. Regular invoice payment terms are 30 days. Otherwise, contract terms apply.

Past Due

Late charges in the amount 3/4% or month from the due date until paid in full.

Inserts

Contact your sales associate for insert specifications and rates. All pre-printed inserts will be quoted upon request. Full-run inserts count as one insertion each time they run. Advertising deadlines and approval by the publisher apply.

Agency Commissions, Pre-Pay Incentives, and Discounts

Overall contract amount discounts apply based on total expenditure if material is furnished to specification and payment is received within 15 days of contract date. There will be no commission allowed on production charges.

Classified Ads – Print

Net Rates	1x	2x	3x	4x	5x	6x
B&W	\$200	\$180	\$160	\$140	\$120	\$100

Classified Ads – Print & Online

Net Rates	1x	2x	3x	4x	5x	6x
B&W	\$300	\$290	\$280	\$270	\$260	\$250

*Display Classified ad rates based on quotation.

For Information

Publisher/Editor

Susan Gibson

susan@jsjproductionsinc.com

Advertising/Marketing

Jennifer Gibson

jennifer@jsjproductionsinc.com

Multi-Media Opportunities to Reach the World of Rotational Molding – A Bundle of Opportunity

It has become crucial to the success of every business to be marketing savvy in their approach to their customer. *RotoWorld*® is THE magazine dedicated to the Rotational Molding Industry worldwide. *RotoWorld*® reaches the masses when it comes to Rotomolders, Suppliers, Designers, Universities, OEM's and End Users. It is the mission of *RotoWorld*® magazine to push the industry forward creating a better way of communication and greater business success for all. *RotoWorld*® offers a three-pronged approach to ensure your company is reaching its target market.

2015 RotoWorld® Print Advertising Rates

Print

	4-Color	2-Color	B&W
2-Page Spread	\$6,000		
Back Cover	\$5,250		
Covers II, III & IV	\$4,050		
Full Page	\$3,141	\$2,000	\$1,500
2/3 Page	\$2,470	\$1,800	\$1,300
1/2 Page	\$1,800	\$1,400	\$1,050
1/3 Page	\$1,500	\$1,100	\$900
1/4 Page	\$1,200	\$1,000	\$750

Digital

Online Advertising	Ad Type*	File Size	# Available	Investment
Whole Site	Leader Board	675x50	1	\$1,000/per mo
Home Page	Right Sidebar	206x315	1	\$600/per mo
Home Page	Large Rectangle	280x345	4	\$500/per mo

Specs: Provide in Vector format (Adobe Illustrator, Photoshop EPS, PDF) or high quality raster format (JPG, GIF or PNG).
To include animation - supply in GIF format 50KB or less in file size.

Coming Soon...2015 RotoWorld® Virtual Conference & RotoTrade® Show!

2015 Virtual RotoTrade® Show Exhibits coming soon! Watch for detailed information to promote you Products & Services 24/7, 365 days a year, capture leads and earn new business!

RotoWorld® Packaged Plan Discount Opportunities

Combine the gross dollars your company spends on marketing to the worldwide rotational molding industry in print and online and save! By developing a multi-level marketing plan through *RotoWorld*® print, website, online RotoTrade™ Show, and RotoMap™ your company will experience the most VALUE for your marketing dollars. Contact *RotoWorld*® sales associates for a complete proposal and take advantage of the following total contract discount incentives based on contract prepayment:

\$7,500 – \$15,000	10% off entire marketing package
\$15,001 – \$22,500	15% off entire marketing package
\$22,501 – \$30,000	20% off entire marketing package
\$30,000 & Up	25% off entire marketing package

**RotoWorld*® Premium Discount Opportunities apply only to Print/Web/RT packaged advertising.

2015 RotoWorld® Virtual Conference & RotoTrade® Show

A 24/7 resource for Rotomolders, Designers, Suppliers,
OEMs, End Users and Educators worldwide!

A New Way for the Rotational Molding Industry to Communicate

- ▶ Conference Plaza
- ▶ Exhibit Hall - New Products & Services
- ▶ Auditorium - Conference Sessions
- ▶ Resource Center - Free Downloads
- ▶ Networking Area - Open Discussion

List your company, products & services today by going to www.rotoworldmag.com

www.rotoworldmag.com
512.894.4106

