

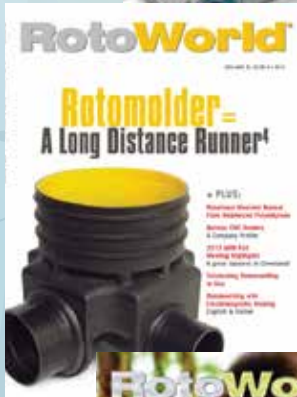
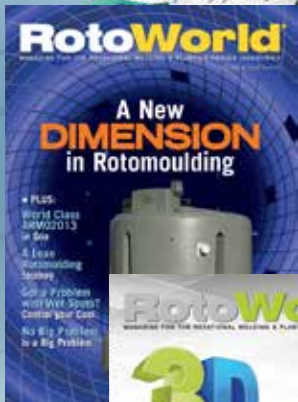


RotoWorld®

MAGAZINE FOR THE ROTATIONAL MOLDING & PLASTICS DESIGN INDUSTRIES

PRINT & ONLINE

2014 RotoWorld® Media Kit



All contracts, insertion orders, and copy are subject to the approval of the publisher. Advertising will be billed at the open rate unless a contract for frequency rates has been established. Default or non-payment according to the terms of the contract will affect total contract amount due. Publisher may reject advertising copy at any time. Insertion cancellations will not be accepted after the closing date. All advertising contracts are binding and cannot be cancelled. Publisher is not liable for delays in delivery and/or non-delivery in the event of Acts of God, actions by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes, whether legal or illegal, labor or material shortages, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production in any manner.

Printing & Production Specifications

RotoWorld® magazine is offset printed using 200 Line Screen, Perfect Binding, 80 lb. Coated Gloss Cover, and 80 lb. Aqueous Coated Text. See all digital requirements mechanical specifications on page 3. There will be a separate charge for required design and production adjustment of customer supplied advertising layout or customer requested ad composition and/or alterations. Graphic production will be charged at \$80.00 per hour and customer proofs will be provided. Required camera work, scans, separations, film imaging, digital, and freight will result in additional charges.

Collateral Services

Direct mail, reprints, marriage mail, online advertising, and overruns for promotional purposes, art design, layout, and production services are available by quote.

Subscriptions

Single copy \$15.00. U.S.A. Annual Subscription \$60.00. Canada or Mexico Annual Subscription \$75.00. Foreign Annual Subscription \$120.00 (all U.S. funds).

Circulation

Publisher's sworn statement available upon request. *RotoWorld*®, Magazine for the Rotational Molding & Plastics Design Industries, is a controlled circulation publication targeting the entire global rotational molding industry, the international plastics design industries related to rotational molding, end users, and OEMs of plastics products. All space reservations, insertion orders, advertising materials, and correspondence pertaining to advertising should be addressed to *RotoWorld*® at the following address:

JSJ Productions, Inc.
14101 Hwy 290 W, Bldg. 1600-B
Austin, TX 78737 USA
Phone: 512.894.4106
Fax: 512.858.0486

Visit *RotoWorld*® website at www.rotoworldmag.com or email: Jennifer@jsjproductionsinc.com. *RotoWorld*® magazine is the professional trade publication for the global rotational molding industry. Six times per year, *RotoWorld*® features informational, educational, and technical articles of interest to all phases of the rotational molding industry including product design and end-users, and various different language translated summaries and articles. *RotoWorld*® includes timely articles on issues, events, people, companies, products, and services. *RotoWorld*® is the perfect media for remaining abreast of the global Rotational Molding Industry.

Art Requirements

| | | | |
|---|--|---|--|
| 2 Page Spread | Non-Bleed: 15.0"x9.795" 381mmx248.793mm Bleed: 16.25"x11.125" 412.75mmx282.575mm Trim: 16.0"x10.875" 406.4mmx276.225mm | Full Page Non-Bleed: 7.0"x9.795" 177.8mmx248.793mm Bleed: 8.25"x11.125" 209.55mmx282.575mm Trim: 8.0"x10.875" 203.2mmx276.225mm | 2/3 Page 4.613"x9.795" 117.17mmx248.793mm |
| 1/2 Page V 3.42"x9.795" 86.868mmx248.793mm | 1/2 Page H 7.0"x4.814" 177.8mmx122.276mm | 1/3 Page Square 4.613"x4.814" 177.17mmx122.276mm | 1/3 Page H 7.0"x3.158" 177.8mmx80.213mm |
| 1/4 Page V 3.42"x4.814" 86.868mmx122.276mm | 1/4 Page H 7.0"x2.323" 177.8mmx59.004mm | 1/6 Page 2.227"x4.814" 56.566mmx122.276mm | |

Digital Ad File Requirements

Please submit print advertisements in one of the file formats:

1. Adobe PDF/X-1a. Fonts must be embedded. Make sure all black text is 100% black.
 2. Indesign: All screen and printer fonts and all supporting images must be included. All images should be 300 dpi and CMYK.
 3. Adobe Photoshop: The entire file should be created in Photoshop and saved as a 300 dpi TIFF. Your file should be CMYK. Please flatten your file to help avoid font issues.
 4. Adobe Illustrator: Convert all text to outlines. Please make all embedded images 300 dpi and CMYK. No Spot Colors. We cannot assume responsibility for the quality of embedded images that have been saved at lower resolutions and RGB.
- PC Users: Submit your file as a 300 dpi Photoshop flattened TIFF.
We are Mac based.

Note: Any ad that does not meet these requirements and sizes as per the mechanical specs will have to be altered. We do not assume responsibility for such alterations. They will be made to fit our specifications.

How to submit files:

1. Upload files using FTP:
hostname:
ftp-dom.earthlink.net
username:
jsj@designintersection.com
password: artwork
2. E-mail:
jennifer@jsjproductionsinc.com
anya10@sbcglobal.net
3. Ship CD/DVD:
JSJ Productions, Inc.
14101 Highway 290 W.
Bldg.1600-B
Austin, TX 78737

2014 Publication Dates & Deadlines

Jan/Feb-2014-Issue 1

Rototrade® Show

Space: 1/15/2014

Materials: 1/20/2014

Publication: 2/20/2014

Mar/Apr-Issue 2

Research

Space: 3/1/2014

Materials: 3/15/2014

Publication: 4/20/2014

May/Jun-Issue 3

Design

Space: 5/1/2014

Materials: 5/15/2014

Publication: 6/20/2014

Jul/Aug-Issue 4

Manufacture

Space: 7/1/2014

Materials: 7/15/2014

Publication: 8/20/2014

Sep/Oct-Issue 5

Products

Space: 9/1/2014

Materials: 9/15/2014

Publication: 10/20/2014

SPECIAL EDITION

Nov/Dec - Issue 6

Markets

Space: 11/1/2014

Materials: 11/15/2014

Publication: 12/20/2014



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 info@accia.com.it
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 Fax: 330-800-4300
 sales@ferryindustries.com
 www.ferryindustries.com

AutoSpeed Sales -
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 hcovington@ferryindustries.com

Leonardo North America Sales
 - Adam Covington,
 acovington@ferryindustries.com, Gunmix Sales - Eric Karrow,
 ekarrow@leontex.com

Sales Contacts:
AutoSpeed International Sales - Ann Rowland,
 arowland@ferryindustries.com

PRODUCTS & SERVICES

AutoSpeed™ Rotational Molding Machines
 Independent Arm Carousels, 15" - 240" (1.4 m - 6.0 m)
 Fixed Arm Carousels, 15" - 120" (1.4 m - 3.0 m)
 In-Line Shutles, 100" - 220" (2.6 m - 5.5 m)
 Rocking Drum Machines, 5 sizes

Rotational Molding Process Management
 RotoCure 7.0 - Process Management System For Machines
 In-Shell Thermometry (IRT) - Non-Contact Closed-Loop
 Cycle Control
 RotoLog 4.0 - Real Time Cycle Diagnostics For
 Rotational Molding

North American Agent For Leonardo - by Prestite
 Fully Automated Rotational Molding Machinery

Gunmix 7 & 5 Axis CNC Rotors
 Fully-Enclosed Machining Centers
 Open Gerry Drills Machining Centers

Mixers & Shredders
Automated Mixers
Machine Design



NORSTAR ALUMINUM MOLDS
 1000 7622 Madison Ave.
 53073-6901 Caledonia Wisconsin
 USA
 Rep: Sandy Swartzke
 norstar@norstaraluminum.com
 Phone: 262-375-5000
 contact@norstaraluminum.com
 www.norstaraluminum.com



REDUCTION ENGINEERING SCHEER
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 sales@reductionengineering.com
 www.reductionengineering.com

European Headquarters
 Langwilerpark Str 13
 49-67119781-0 Stuttgart
 Germany

Reduction Engineering Sales Team
 Alan St. Pierre - astpierre@reductionengineering.com
 Jim Maurer - jmaurer@reductionengineering.com

PRODUCTS & SERVICES

"We are a worldwide supplier and leading manufacturer of plastic pelletizers, pulverizers and complete processing systems. We have the experience. We have the knowledge. We have the ability. Perhaps more importantly, we have the focus to help you make your business better by providing the right engineering, the right equipment, the right service."

Grinders & Pulverizing Equipment
 Material Handling Equipment
 Powder Testing Equipment
 Independent Arm Machines
 Fixed Arms Machines
 Shuttle Machines
 Rock'n Roll Machines
 Special Machines
 TurboMixers
 Dosing Units
 Special Accessories



Additional Considerations/Opportunities

Art Charges – *RotoWorld®* graphic designers will help design your advertisements at a reasonable rate. Please contact your sales associate for a quote.

Credit, Payment, Commissions, Cash Discounts

Payments must accompany all contracts unless credit has been established with the publisher. Regular invoice payment terms are 30 days. Otherwise, contract terms apply.

Past Due

Late charges in the amount 3/4% or month from the due date until paid in full.

Inserts

Contact your sales associate for insert specifications and rates. All pre-printed inserts will be quoted upon request. Full-run inserts count as one insertion each time they run. Advertising deadlines and approval by the publisher apply.

Agency Commissions, Pre-Pay Incentives, and Discounts

Overall contract amount discounts apply based on total expenditure if material is furnished to specification and payment is received within 15 days of contract date. There will be no commission allowed on production charges.

Classified Ads – Print

| Net Rates | 1x | 2x | 3x | 4x | 5x | 6x |
|-----------|-------|-------|-------|-------|-------|-------|
| B&W | \$200 | \$180 | \$160 | \$140 | \$120 | \$100 |

Classified Ads – Print & Online

| Net Rates | 1x | 2x | 3x | 4x | 5x | 6x |
|-----------|-------|-------|-------|-------|-------|-------|
| B&W | \$300 | \$290 | \$280 | \$270 | \$260 | \$250 |

*Display Classified ad rates based on quotation.

For Information

Publisher/Editor
 Advertising/Marketing

Susan Gibson
 Jennifer Gibson

susan@jsjproductionsinc.com
 jennifer@jsjproductionsinc.com

JSJ Productions, Inc. | 14101 Highway 290 West, Bldg. 1600-B | Austin TX 78737 USA | 512.894.4106 | Fax: 512.858.0486
 www.rotoworldmag.com

Multi-Media Opportunities to Reach the World of Rotational Molding – A Bundle of Opportunity

It has become crucial to the success of every business to be marketing savvy in their approach to their customer. *RotoWorld*® is THE magazine dedicated to the Rotational Molding Industry worldwide. *RotoWorld*® reaches the masses when it comes to Rotomolders, Suppliers, Designers, Universities, OEM's, and End Users. It is the mission of *RotoWorld*® magazine to push the industry forward creating a better way of communication and greater business success for all.. *RotoWorld*® offers a three-pronged approach to ensure your company is meetings its target market.

2014 RotoWorld® Print Advertising Rates

Print

| | 4-Color | 2-Color | B&W |
|---------------------|---------|---------|---------|
| 2-Page Spread | \$6,000 | | |
| Back Cover | \$5,250 | | |
| Covers II, III & IV | \$4,050 | | |
| Full Page | \$3,141 | \$2,000 | \$1,500 |
| 2/3 Page | \$2,523 | \$1,800 | \$1,300 |
| 1/2 Page | \$1,800 | \$1,600 | \$1,050 |
| 1/3 Page | \$1,600 | \$1,200 | \$900 |
| 1/4 Page | \$1,500 | \$1,325 | \$750 |
| 1/6 Page | \$1,200 | \$900 | \$550 |

Digital

| Online Advertising | Ad Type* | File Size | # Available | Investment |
|--------------------|-----------------|-----------|-------------|----------------|
| Whole Site | LeaderBoard | 675x50 | 1 | \$1,000/per mo |
| Home Page | Right Sidebar | 206x315 | 1 | \$600/per mo |
| Home Page | Large Rectangle | 280x345 | 4 | \$500/per mo |

Specs: Provide in Vector format (Adobe Illustrator, Photoshop EPS, PDF) or high quality raster format (JPG, GIF or PNG). To include animation - supply in GIF format 50KB or less in file size.

RotoTrade™ Show

| Basic & Premier Showrooms | Rates |
|---|---|
| 2014 basic RotoTrade™ Showrooms on www.rotoworldmag.com will be provided to all minimum 3X insertions and above contracted advertisers. | <p>Basic Listing*: \$350/per listing</p> <p>Includes logo, address, email link(s), sales representative(s), link to company website, searchable products & services listings, as well as map icon and link to sales page on the online RotoMap™. Let our <i>RotoWorld</i>® designers design your worldwide online RotoTrade™ Showroom!</p> |
| | <p>Premier Listing*: \$1000/per listing</p> <p>Includes logo, photos (up to 8), video (1), address, email links(s), sales representative(s), link to company website, sales page on the online RotoMap™. Let <i>RotoWorld</i>® designers design your worldwide online RotoTrade™ Showroom!</p> |

RotoWorld® Packaged Plan Discount Opportunities

Combine the gross dollars your company spends on marketing to the worldwide rotational molding industry print and online and save! By developing a multi-level marketing plan to the worldwide rotational molding industry through *RotoWorld*® print, website, online RotoTrade™ Show, and RotoMap™, your company will experience the most VALUE for your marketing dollars. Contact *RotoWorld*® sales associates for a complete proposal taking advantage of the following total contract

| | |
|---|----------------------------------|
| discount incentives based on contract prepayment: | |
| \$7,500 – \$15,000 | 10% off entire marketing package |
| \$15,001 – \$22,500 | 15% off entire marketing package |
| \$22,501 – \$30,000 | 20% off entire marketing package |
| \$30,000 & Up | 25% off entire marketing package |

**RotoWorld*® Premium Discount Opportunities apply only to Print/Web/RT packaged advertising.

ExxonMobil Chemical

EXXONMOBIL CHEMICAL CO.
223 - 8171 Yonge St.
L3T 2G5 Thornhill Ontario
Canada
Rep: Timothy K. Bean
tim.k.bean@exxonmobil.com
Phone: 905.888.8177 / 905.171.7296
tim.k.bean@exxonmobil.com
www.exxonmobil.ca



POWDER KING LLC

41380 N. Vision Way
Unit 120 Bldg. 2
85908 Anthem Arizona
USA

Rep: Jim Hummel
jhummel@powderking.com
Phone: 623.551.9857 / 602.375.4531
Fax: 623.361.8571
sales@powder-king.com
www.powder-king.com

Sales Contacts
Jim Hummel
jhummel@powder-king.com

Palatin Sales, LLC
2182 Praetoria Drive
Shrewsbury, OH 44685
Phone: 1.330.699.8419
tallen@palatin-sales.com

PRODUCTS & SERVICES

Direct Drive Pulverizing Systems from Lab Scale to High Production Mills; Pulver / Powder Conveying Systems; Storage Silos/Line; High Intensity Mixers; Dust Collection; Disk Sharpening Services and New Silos for All Models of Pulverizing Systems.

Impact Test Equipment
Laboratory Tinting Equipment
Blenders & Pulverizing Equipment
Mixer & Blenders
Material Handling Equipment
Material Transfer Systems
Powder Testing Equipment
Machine Design
Technical Education



VMP
24832 Ave. 188th
91255-2484 Valencia California
USA

Rep: Robert Schreiner
r@vmp.com
Phone: 888.4.VMP.4NC / 661.294.9024
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www.vmp.com



PERSICO S.P.A.

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10200010@persico.com
WWW.PERSICO.COM

Sales Contacts Persico
Leonardo Division
Gastano Dezzotto
Leonardo Division - Europe, India, China, Africa, Emirates, Australia
Alberto Carrara
Leonardo - Canada, US, South America

Persico Rotomolding Equipment
Malawi, England, Ireland, Holland, Germany, Turkey, Greece, Egypt, Saudi Arabia, Emirates, Mediterranean Countries, Black Sea
Giovanni Novelli, France, Switzerland, Belgium, Francophone Countries
Stefano Marini, Spain, Italy
Stefano Biondardi, Italy, start up new markets
Sergio Zilli, Scandinavia, Russia, India, China, Australia, Canada, US, South America, South Africa

PRODUCTS & SERVICES

Persico has given shape to ideas since 1976. The Persico Rotomolding Division is a world leader in the production of rotational molding equipment. It is equipped with 3- and 5-axis CNC milling machines for rotational moulds, a CAD/CAM tooling department and a specialized in-house factory, with know-how and machinery exclusively dedicated to rotational moulding. Moreover, the Rotomolding Division is supported by an extensive technical and sales assistance network. This allows the Division to provide a complete range of services: from concept to design, engineering, manufacture of prototypes and models, results and automation systems for rotational moulding.

Carroll Machines - Feed Arms
Carroll Machines - Independent Arms
Rock & Roll Automated Machines

Shuttle Machines
CNC Centers
Molds & Patterns
Cast Molds
Fabricated Molds
Machined Molds

Max Release Coatings (Spray-on)
Product Design
Machine Design
Mold Design & Engineering
Research



2014 RotoWorld® Rototrade® Show

A go to resource for Rotomolders, Designers, Suppliers, OEMs, End Users, and Educators worldwide!

A New Way for the Rotational Molding Industry to Communicate

- Product Showcase
- Online RotoTrade™ Show
- Online RotoMap™
- Worldwide Association News
- World Calendar
- Design & Rotational Molding
- Product Conversion
- Social Networking
- Find a Rotomolder, Supplier, Designer, and/or Educator
- Classifieds

List your company, products & services today by going to www.rotoworldmag.com

www.rotoworldmag.com
512.894.4106